

ORGANIZER



CO-ORGANIZERS:

The task financed from the funds of the Minister of Science and Higher Education designated to research propagating activities.

VIII BALTIC HEALTH FORUM

International Conference of Health Sector Researchers and Practitioners
Innovations in health care

*09.11.2018 Faculty of Economics and Management
ul. Mickiewicza 64, 71-101 Szczecin*

on-line transmission 9.20-14.30:

<https://www.youtube.com/channel/UCnDULXgcP9xbUXaLXyolucw/featured>

8.40–9.20 Registration (foyer of the Faculty of Economics and Management)

9.20 – 10.00 Welcome (Aula Nowa – Nowa Lecture Hall): Professor Iga Rudawska
Special guest: Professor Marcin Czech, Vice-minister of Health

10.00-11.30 Plenary session: **International experiences** (session in English)
moderated by: Professor Steffen Flessa

1. Rosalie Dryjanski, professor Konrad Meissner, professor Steffen Flessa (University of Greifswald), Cross-border emergency healthcare in the border region between Poland and Germany – preliminary results from a medical and economic perspective
2. Professor Walter Ried (University of Greifswald), Cross-border health care: The role of cooperation

3. **Professor Daiga Behmane** (Riga Stradins University), Internal factors influencing the export capacity of Latvian health care providers
4. **Claudia Huebner, PhD**, (University of Greifswald), Economic impact of antibiotic stewardship programs
5. **Raul Cordeiro, PhD**, (University of Lisbon), **Marcia Kirwan** (Dublin City University), **Olga Riklikiene** (Lithuanian University of Health Sciences), **Cristobal Rengel Diaz** (University of Malaga), **Pilar Fuster** (International University of Catalunya), Patient safety minimizing missed nursing care: best guidelines for nursing care managers
6. **Lemy Emmanuel Ede** (Delta State University), Family socio-economic status and attitudes of school aged children towards oral hygiene: a rural Nigerian perspective

11.30-12.00 Coffee break (room 126)

12.00-13.15 Practitioners' panel: Innovations in health care (Aula Nowa – Nowa Lecture Hall)

Moderated by: Professor Jarosław J. Fedorowski (President of the Polish Hospital Federation) ([panel translated into English](#))

Participants:

1. **Elżbieta Rucińska-Kulesz, PhD**, Director of the Pomeranian Branch of the National Health Fund, Gdansk
2. **Piotr Bromber, MA**, Director of the Lubusko Branch of the National Health Fund, Zielona Góra
3. **Mariusz Wójtowicz, PhD**, Management Board President of the Municipal Hospital in Zabrze
4. **Adrian Sikorski, MA**, Deputy Director for Economic & Financial Matters, West Pomeranian Oncology Centre in Szczecin
5. **Adam Roślewski, MD**, President of Know-How Consulting Services Company, Szczecin
6. **Arkadiusz Cysek, MSc**, Director of Hospital in Barlinek
7. **Piotr Pećko, MSc**, Business Development Manager, Transition Technologies S.A., Warsaw

13.15-14.30 Plenary session 2 (Aula Nowa – Nowa Lecture Hall): Technological and organizational innovations ([session translated into English](#))

Moderated by: Professor Jadwiga Suchecka, Professor Józef Haczyński

1. **Professor Jadwiga Suchecka** (University of Lodz), **professor Józef Haczyński, Zofia Skrzypczak, PhD, Sławomir Chomik, MD** (University of Warsaw), Technological innovations related to health in geriatrics
2. **Professor Beata Bugajska, Rafał Iwański, PhD**, (University of Szczecin), “Care voucher: Alzheimer 75” – Szczecin programme for the support of family care-givers to Alzheimer patients
3. **Agnieszka Kister, PhD**, (Maria Curie-Skłodowska University in Lublin), Determinants and evaluation of organizational innovation implementation at public hospitals

4. **Izabela Czaja, PhD**, (Cracow University of Economics), Organizational innovations in the health care system (the solutions of a turquoise approach at medical and para-medical institutions)
5. **Anna Gawrońska, PhD**, (Institute of Logistics and Warehousing in Poznan), Criteria of efficiency for modelling logistical processes at hospitals – on the example of managing the process of medical product flow

14.30-15.15 lunch

15.15-16.45 Parallel sessions (3, 4, 5)

Session 3 Finances (Aula Nowa – Nowa Lecture Hall), moderated by: **Professor Jacek Klich** (session translated into English)

1. **Professor Jacek Klich** (Cracow University of Economics), Private sector and private financing in the health care system: Poland in comparison to selected countries of the Central and Eastern Europe
2. **Radosław Witczak, PhD, Artur Zimny, PhD**, (University of Lodz), The importance of deferred income settlements for the assessment of financial standing on the example of health care institutions
3. **Paulina Wardziak, MSc**, (ZUK Know How Sp. z o.o.), The importance of costs of semi-medical activities in the shaping of financial results of healthcare entities
4. **Katarzyna M. Miszczyńska, PhD**, (University of Lodz), The use of financial analysis in the assessment of the operations of public hospitals in Poland
5. **Agnieszka Bem, PhD, Paweł Prędiewicz, PhD**, (Wrocław University of Economics), **Paulina Ucieklak-Jeż, PhD**, (Jan Długosz University in Czestochowa), Profitability and indebtedness of Polish hospitals

Session 4: Economics and law (room 104), moderated by: **Jacek Michalak, PhD** (Medical University of Lodz) (session in Polish)

1. **Katarzyna Pogorzelszyk, MSc**, (Medical University of Gdansk), Pharmaceutical-economic analysis vs. the Oncological Diagnostic and Treatment package
2. **Paweł Lipowski, PhD**, (Jagiellonian University), Legal conditions of patient safety vs. health care innovativeness
3. **Wojciech Balicki, MSc**, (Mentor S.A.), Violence and aggression at hospital – is it or isn't it an undesirable occurrence?
4. **Iwona Wrześniewska-Wal, PhD**, (Centre of Postgraduate Medical Education in Warsaw), Risk analysis in health care on the example of civil, criminal and medical court decisions
5. **Magdalena Soboń, PhD**, (University of Szczecin), Electronic communication with patient in hospital care in Szczecin – comparative analysis 2014-2018

Session 5: Organization and management (room 101/102), moderated by: Professor Maria Węgrzyn (session in Polish)

1. **Professor Maria Węgrzyn** (Wrocław University of Economics), Operations efficiency vs. strategic planning at public health care institutions
2. **Marcin Kolwitz, PhD**, (Pomeranian Medical University in Szczecin), Evolution of the hospital network concept
3. **Maciej Jewczak, PhD**, (University of Lodz), **Klaudia Twardowska, MSc**, (Medical University of Lodz), Inequality measurements in health – theoretical considerations and practical implications
4. **Joanna Synowec, MSc**, (University Clinical Centre in Gdansk), The impact of medical personnel's pay rises on hospital budget
5. **Katarzyna Zlotowska, MSc**, (Lean Hospitals), How does the use of the capabilities of the Internet of Things in medicine affects the safety of clinical processes

16.45-17.00 Conference summary (Aula Nowa – Nowa Lecture Hall)

Session 1, 2, 3 supporter: Piotr Derkowski, MSc (Guest support)

Session 4 supporter: Mirela Romanowska, PhD (Guest support)

Session 5 supporter: Edyta Mioduchowska-Jaroszewicz, PhD (Guest support)

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