

**PROGRAME OUTLINE**

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| |  |  | | --- | --- | | Day 1 | Welcome Reception | | Day 2 | Registration, Opening & Keynote Addresses, Paper Sessions & Dinner | | Day 3 | Registration, Keynote Addresses, Paper Sessions & Conference Gala Banquet | | Day 4 | Paper Sessions, Keynote Addresses & Closing | | Day 5 | Excursion | |

**DETAILED PROGRAME**

Day 1. Monday, October 15, 2018

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| 10:00 – 14:00 | **Workshop for students**  Ronny Adhikarya, USA  Venue: Room 0315, Faculty of Economics and Management,  Mickiewicza 64, 71-101 Szczecin  **only by registration by: Malgorzata Zakrzewska** |
| 18:00 – 19:00 | Preliminary Registration  Venue: Main Hall, Faculty of Economics and Management,  Mickiewicza 64, 71-101 Szczecin |
| 19:00 – 21:00 | **Welcome Reception**  Venue: Tent, Faculty of Economics and Management Parking  Mickiewicza 64, 71-101 Szczecin |

Day 2. Tuesday, October 16, 2018

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| 9:00 – 09:30 | **Registration**  Venue: Main Hall, Faculty of Economics and Management,  Mickiewicza 64, 71-101 Szczecin | | | |
| 09:30 – 10:00 |  | **Opening Ceremony and Keynotes**  Venue: Main Aula, Faculty of Economics and Management,  Mickiewicza 64, 71-101 Szczecin  **Welcome and Opening Addresses** | | |
| 10:00 – 11:30 | **Chair: Jacek Batóg,** University of Szczecin  Venue: Main Aula, Faculty of Economics and Management,  Mickiewicza 64, 71-101 Szczecin  **Keynote Address:**  Ronny Adhikarya, USA, *Educational Challenges in Preparing for Societal Changes & Regulations in Artificial Intelligence Innovation, Sharing Economy & Post-Truth Era*  **Keynote Address:**  **Anthony Staak, South Africa,** *The PEESA projects: International Collaboration on Engineering Education* | | |
| 11:30 – 12:00 | **Networking Coffee Break**  Venue: Tent, Faculty of Economics and Management Parking  Mickiewicza 64, 71-101 Szczecin | | |
| 12:00 – 13:30 | Plenary Session 1:  New Curricula Development  **Chair**: **Lavern Samuels,** Durban University of Technology, South Africa  Venue: Room C (2ND floor, 202 MBA), Faculty of Economics and Management,  Mickiewicza 64, 71-101 Szczecin  **Papers:**   1. **J. Trimble, K. Mpofu, J. Munda,** South Africa- An International Approach to New Curriculum Development in Engineering Management 2. **M. N. Maheso, K. Mpofu** , South Africa -Developing a Curriculum Guide for Masters’ Program in Industrial Engineering through a Learning Factory Approach 3. **A. Staak, R. Tzoneva,** South Africa **-** The design of a Masters curriculum in Smart Grid Technology within the Erasmus + K2 DAMOC project 4. **A. Comi, M. Zhuk, V. Kovalyshin, V. Hilevych,** Italy**,** Ukraine **-** Master program SmaLog: an integrated vision for improving transport in cities 5. **L. Samuels, L. A. Cooke,** South Africa **–** Joint Degrees in South African Higher Education: Past, Present and Future Perspectives | Plenary Session 2: Supporting Regional Development  **Chair: Setyo Nugroho,** Institut Teknologi Sepuluh Nopember (ITS)**,** Indonesia  Venue: Room D (2ND floor, 203 MBA), Faculty of Economics and Management,  Mickiewicza 64, 71-101 Szczecin  **Papers**:   1. **R. Warasthe,** Germany – Sourcing Organic Cotton from Sub-Saharan Countries, Benefits and Obstacles for the Apparel Industry Supply Chain 2. **O. Dumitrascu, M. Dumitrascu,** Romania – Performance Management Evaluation Methods in the Field of Supply Chain Management 3. **M. Mioducka, J. Malecka,** Poland– Regional Aspects of SMEs in Poland-International Risk Versus Bank Security Products 4. **H. Bille,** Germany – Roles and Opportunities of Research Development. A presentation of German-Danish Project “Innovative Border Region” (GrinSH) 5. **S. Nugroho, M. B: Zaman, E. B. Djadmika, Murdjito,** Indonesia **–** Information and Transport Connectivity on Small Island: a Case Study on Maratua Island | |
| 13:30 – 14:30 | **Networking Lunch**  Venue: Tent, Faculty of Economics and Management Parking  Mickiewicza 64, 71-101 Szczecin | | |
| 14:30 – 15:45 | **Plenary Session 3:**  **Gender Aspects in Higher Education and Society**  **Chair**: **Barbara Czerniachowicz**, University of Szczecin, Poland  **Venue**: Room C (2ND floor, 202 MBA), Faculty of Economics and Management,  Mickiewicza 64, 71-101 Szczecin  **Papers:**   1. **L. A. Cooke, H. Jackson, E. H. Hefer,** South Africa – Gender Equity in Engineering Education at Durban University of Technology: A Baseline Study 2. **T. Sutherland,** South Africa – Retraining Female Engineering Students at the Vaal University of Technology 3. **B. Batóg, J. Batóg,** Poland – Statistical Analysis of Regional Labor Markets in Poland: Gender Perspective 4. **B. Czerniachowicz, A. Wieczorek-Szymanska,** Poland - Gender Diversity: An Example of the Organisation from Higher Education Sector | | Plenary Session 4:  University – Business Co-operation and Entrepreneurship  **Chair: Jorge E. Vila Biglieri,** University of Vigo, Spain  **Venue**: Room D (2ND floor, 203 MBA), Faculty of Economics and Management,  Mickiewicza 64, 71-101 Szczecin  **Papers**:   1. **I. Rudawska, J. Kowalik,** Poland **–** Toward University-Business Cooperation – Determinants, Stimulants and Forms 2. **V. Malele, K. Mpofu, M. Muchie,** South Africa – The University-Sponsored Student Business Venture Model 3. **P. Wolejsza, B. Wisnicki,** Poland – More Entrepreneurial Life at European Schools – Innovative Project Approach in the Development of Business Skills in Academia 4. **J. E. Vila Bigilieri, T. B. Salinas Lopez, L. Mistretta,** Spain – Main Differences Between Polish and Spanish Students on Financial Markets Trading Capacity Building |
| 15:45 – 16:00 |  | Break | | |
| 16:00 – 18:00 |  | Excursion Starka Cellars  Meeting Point: Tent, Faculty of Economics and Management Parking  Mickiewicza 64, 71-101 Szczecin | | |
| 19:00 – 21:00 |  | Networking Dinner  Venue: Tent, Faculty of Economics and Management Parking  Mickiewicza 64, 71-101 Szczecin | | |

Day 3. Wednesday, October 17, 2018

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| 08:30 – 09:00 | **Registration**  Venue: Main Aula, Faculty of Economics and Management,  Mickiewicza 64, 71-101 Szczecin | | |
| 09:00 – 09:45 |  | **Chair**: **Claudiu Kifor**, Lucian Blaga University Sibiu, Romania  Venue:Main Aula, Faculty of Economics and Management,  Mickiewicza 64, 71-101 Szczecin  **Keynote Address**:  **Iring Wasser**, CEO ASIIN, *German accreditation agency for fields of engineering, informatics, sciences and mathematics* | |
| 09:45 – 10:00 | Break | |
| 10:00 – 11:30 | **Plenary Session 5:**  **Digital Education and use of ICT inHhigher Education**  **Chair**: **Andreas Ahrens**, Wismar University, Germany  **Venue**: Room C (2ND floor, 202 MBA), Faculty of Economics and Management,  Mickiewicza 64, 71-101 Szczecin  **Papers:**   1. **S. Ndukuba, E. Simpeh, J. Fapohunda,** South Africa – A Conceptual Framework for Enhancing the Adoption of e-Lerning in Engineering Education 2. **D. Dicks, M. Ndege,** South Africa – Use of Information Communication Technology to Bridge the Gap between Universities Requirements and Engineering Industries Demands: A Case Study of Using Virtual Classroom to Capacitite Select Employees 3. **K. Schultheiss,** Germany **-** The analysis and improvement strategies on college students' employment and entrepreneurship measures taking universities in Hebei Province as an example 4. **M. B. Zaman, S. Nudroho, E. B. Djadmiko, Murdjito,** Indonesia – Implementation of Digital Education on Small Island, Case Study: Maratua Island Indonesia 5. **N. Grünwald, J. Melnikova, A. Ahrens, J. Zaščerinska,** Germany, Lithuania, Latvia – Adult educators` ICT competence and ways for its development | **Plenary Session 6:**  **Innovative and new Methods for Engineering and Business Education**  **Chair**: **Kay Pfaffenberger**, Flensburg University, Germany  **Venue**: Room D (2ND floor, 203 MBA), Faculty of Economics and Management,  Mickiewicza 64, 71-101 Szczecin  **Papers:**   1. **R. Ndihokubwayo,** South Africa – Innovative Graphic Presentation of Theoretical and Conceptual Framework (TF & CF): An Option to Explore in the Built Environment Research education 2. **B. Kryk, G. Lesniewska,** Poland **–** Games as an Activating Tool in the Education of Students 3. **B. Kryk, G. Lesniewska,** Poland, – Tutoring in Polish Universities – needed or not? 4. **B. Arthur-Aidoo, E. Simpeh, C. Aigbavboa, P. Yeboah,** Ghana, South Africa– Can Research Methods Ever be Interesting? Perspective of Undergraduate Students of Faculty of Engineering Accra Technical University 5. **A. Lubkowitz, K. Pfaffenberger, C. Willems, M. Kühn,** Germany – Development of Workshops for Didactics in Higher Education |
| 11:30– 12:00 | **Networking Coffee Break**  Venue: Tent, Faculty of Economics and Management Parking  Mickiewicza 64, 71-101 Szczecin | |
| 12:00 – 13:30 |  | Plenary Session 7:  Some Economic Aspects of Countries Development  **Chair**: **Danut Dumitru Dumitrascu,** Lucian Blage University of Sibiu, Romania  Venue: Room C (2ND floor, 202 MBA), Faculty of Economics and Management,  Mickiewicza 64, 71-101 Szczecin  Papers:   1. **M. Frankowska, J. Myszak, B. Czerniachowicz,** Poland – Introduction Barriers of Lean Implementation in Polish Manufacturing Sector 2. **M. Scheibe,** Poland – Macroeconomic Ratio of Republic of South Africa 3. **E. Gano, T. Luczka, J. Malecka,** Poland – Dependence of Entrepreneurial Attitudes of Young People on Their Place of Residence 4. **K. Koziol – Nadolna, A.M. Suchocka,** Poland – On the Economy of Culture. Case Study of the National Museum in Szczecin 5. **M. I. Balaban, D. D. Dumitrascu**, Romania – An Empirical Assessment of the Romanian Business Management Software Market: Looking Through the Lens of the Developers | **Plenary Session 8:**  **Social-Entrepreneurship, -Innovation and -Competences**  Chair: M. Zakrzewska, University of Szczecin, Poland  Venue: Room D (2ND floor, 203 MBA), Faculty of Economics and Management,  Mickiewicza 64, 71-101 Szczecin  Papers:   1. D. Miricescu, Romania – Research on Determining the Level of Knowledge and the Abilities Held by Students in Social Entrepreneurship as a Sustainable Development Source 2. B. KC Sevilleja, R. M. Pastrana, Philippines – The R.A.I.S.E. Program of one Meralco Foundation: Social Innovation and Entrepreneurship Sustainability 3. M. Szczepkowska, P. Szkudlarek, Poland – The Development of Social Capital of Young People – Comparative Analysis Among Students from Poland, Lithuania and Slovakia 4. D. Milaszewicz, R. Nagaj, Poland – Impact of Formal Education on the Social Competences of Young People – An Analysis of the Results of Surveys on Social Capital of Students 5. J. Kowalik, M. Zakrzewska, Poland – Social Capital in Local Development |
| 13:30 – 14:30 | **Networking Lunch**  Venue: Tent, Faculty of Economics and Management Parking  Mickiewicza 64, 71-101 Szczecin | |
|  | Free Time | |
| 19:00 – 21:30 |  | **Gala Dinner** Venue: Tent, Faculty of Economics and Management Parking  Mickiewicza 64, 71-101 Szczecin | |

**Day 4. Thursday, October** **18, 2018**

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| 09:30 – 10:00 | **Registration**  Venue: Main Aula, Faculty of Economics and Management,  Mickiewicza 64, 71-101 Szczecin | | |
| 10:00 – 11:30 |  | **Plenary Session 9:**  **Educational Issues**  **Chair**: **Zbigniew Matuszak** Maritime University of Szczecin, Poland  **Venue:**  Room C (2ND floor, 202 MBA), Faculty of Economics and Management,  Mickiewicza 64, 71-101 Szczecin  **Papers:**   1. **B. Graham, D. Lortan, S. Maistry, M. Walter,** South Africa **–** Using a Higher Certificate to Broaden Access into STEM Programmes in South Africa 2. **N. Szczygiel,** Portugal, – Integrating International Experiences in Business Education 3. **M.Sobon,** Poland **–** Modern Communication in the Doctor-Patient Relationship – and Educational Aspect: Need and Practice 4. **R. R. R. A. Roque,** Philippines – Sustaining a Culture of Excellence in the Academe 5. **Z. Matuszak, I. Zabinska,** Poland –Education in Terms of Operating Management in the Marine Power Plant | **Workshop Session 1.1:**  ***Seeking international partners for network establishing and future collaborating for R&D funding and innovation projects***  **Venue:** Room D (2ND floor, 203 MBA), Faculty of Economics and Management,  Mickiewicza 64, 71-101 Szczecin  The workshop informs about cooperation opportunities and search for partners targeting for <https://eeagrants.org/> funding  **Facilitators**:  Audun Amundsen and Hong Wu,  Østfold University College |
| 11:30– 12:30 | **Networking Coffee Break**  Venue: Tent, Faculty of Economics and Management Parking  Mickiewicza 64, 71-101 Szczecin | |
| 12:30 – 13:30 |  | Plenary Session 10:  Technical and Technological Development  Chair: Johann Bekker, Vaal University of Technology, South Africa  Venue: Room C (2ND floor, 202 MBA), Faculty of Economics and Management,  Mickiewicza 64, 71-201 Szczecin  Papers:   1. **W. Fritz,** South Africa – Voltage Distortion by Grid-connected Solar PV Systems and its Effect on Bottom Line 2. **H. A. Daniyan, K. Mpofu,** South Africa **–** Design and Simulation of a Reconfigurable Hydraulic Press 3. **J. Bekker,** South Africa - 5-KW Hybrid Solar System for an Avarage Residential Household in Vanderbijlpark, South Africa | **Workshop Session 1.2:**  ***Seeking international partners for network establishing and future collaborating for R&D funding and innovation projects***  **Venue:** Room D (2ND floor, 203 MBA), Faculty of Economics and Management,  Mickiewicza 64, 71-201 Szczecin  The workshop informs about cooperation opportunities and search for partners targeting for <https://eeagrants.org/> funding  **Facilitators**:  Audun Amundsen and Hong Wu,  Østfold University College |
| 13:30 – 14:30 | **Closing Ceremony and Keynote**  **Chair: Norbert Gruenwald,** Wismar University, Germany  Venue: Main Aula, Faculty of Economics and Management,  Mickiewicza 64, 71-101 Szczecin  **Keynote Address:**  Dariusz Rosati, Member of the European Parliament, Poland, *European Union in transregional cooperation*  Closing Remarks | |
| 14:30 – 15:30 | **Networking Lunch**  Venue: Tent, Faculty of Economics and Management Parking  Mickiewicza 64, 71-101 Szczecin | |
| 15:30– 18:00 |  | **Walking Sightseeing Tour Szczecin**  Meeting Point: Tent, Faculty of Economics and Management Parking  Mickiewicza 64, 71-101 Szczecin | |

## Day 5. Friday**, October** 19, 2018

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| 12:15 – 20:00 |  | Excursion Turnau Vinyard  Meeting Point: Hotel Novotel Szczecin Centrum, 3 maja 31, 70-215 Szczecin |